

## **COMMISSION NEWS**

ARIZONA CORPORATION COMMISSION, 1200 W. WASHINGTON, PHOENIX, AZ 85007

TO: EDITORS, NEWS DIRECTORS

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GOVERNOR PROCLAIMS APRIL "ARIZONA SAVINGS & INVESTING MONTH"

PHOENIX-Governor Jane Dee Hull issued a proclamation naming April "Arizona Savings and Investing

Month." The Arizona Corporation Commission sought the proclamation as part of a host of activities

throughout this month. For more than six years, the Arizona Corporation Commission's Securities

Division has participated in the Facts on Savings and Investing Campaign, a national campaign

sponsored by the North American Securities Administrators Association. It is a grassroots effort to

educate the public about saving, investing and avoiding securities fraud. Securities regulators in nearly

every state and Canadian province participate in the campaign.

This year's Arizona Savings and Investment Month activities include presentations to high

schools and civic groups, participation in a national investment forum as well as media activities to

highlight the importance of saving and investing.

For more information, call Heather Murphy, Arizona Corporation Commission public information

officer at (602) 542-0844 or Frank Marley, investor education coordinator for the Securities Division, at

(602) 542-0428. A calendar of Savings and Investing Month activities is available at the Securities

## (Text of Proclamation Follows)

Governor Hull's proclamation reads:

WHEREAS, saving and investing are essential to the financial stability of all Arizonans; and

**WHEREAS**, Arizona's citizens should make well-informed, educated decisions about where and how they invest their personal income; and

**WHEREAS**, the Arizona Corporation Commission's Securities Division seeks to heighten Arizona consumers' awareness of the basics of investing and the importance of investigating individual securities, and the companies and brokers who sell them, before investing; and

WHEREAS, the Arizona Corporation Commission's Securities Division will be encouraging and educating Arizonans to become better informed investors, and save and invest to prepare toward retirement, along with the associated benefits and risks. In addition, presentations to students/citizens will be emphasized that include materials on making financial decisions, how financial markets work, and how students/citizens can guard against becoming victims of investment fraud and abuse; and

**WHEREAS**, it is everyone's responsibility to learn the facts of investing, especially with easy access to investment opportunities including global markets and investments through the internet; take charge of their money; realize the importance of saving towards their family's future; and understand that it is never too late to invest; and

**WHEREAS**, during Facts on Saving and Investing Campaign Month, securities regulators, state and federal agencies, industry and consumer groups, the media, and the financial industry will join together to conduct educational events through the media and in communities and schools to illustrate the importance of personal financial ownership;

NOW, THEREFORE, I, Jane Dee Hull, Governor of the State of Arizona do hereby proclaim the month of April 2001 as

## **Arizona Saving and Investing Month**

throughout the State of Arizona and urge all citizens to observe this month in ways significant to its importance. Be it further resolved that the Arizona Corporation Commission's Securities Division will conduct activities to educate Arizonans on the importance of saving and investing during this month and throughout the year.